

# Advertising

## Trackside Advertising

Either around the track perimeter or painted directly onto the track track boards are a high visibility advertising opportunity that present a cost effective way of getting your brand into the event whilst also ensuring great photo and television opportunities.

Trackside banners are available for the track perimeter and inside track. The standard package is for 4 track boards across all 4 events. Board space is 5m x 0.9m (prices are for space only – production not included).

	1 Event	4 Events	Discount 4 events
1 board	£500	£1700	15%
2 boards	£800	£2560	20%
4 boards	£1200	£3600	25%
Over 4 boards	£250 per board with a 30% discount for all four events		

On-track branding is a highly visible, highly effective branding opportunity and costs for these are £6500 - £8000 for the season.

## Programme Advertising

We sell 2000 programme's per event and advertising within the programme is a great way to get your message across. An A5 full colour brochure for the evening, the programme's have become memorabilia of the event and back page adverts can have a really big impact.

Full page placed (148mm x 210mm)	£400
Full page unplaced (148mm x 210mm)	£300
Half page (148mm x 105mm)	£150



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## Contact

### Face Partnership

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